

REGIONAL FIELD DIRECTOR Spokane Region

About LEV

The League of Education Voters (LEV) is a non-partisan organization that partners with parents, students, and civic leaders who believe in a quality education from cradle to career. LEV is the only Washington-based organization working to improve public education from early learning through higher education. We shape the debate, build powerful coalitions, and grow the grassroots to achieve meaningful reform and ample resources for education. Additional information can be found at <u>educationvoters.org</u>.

About the position

The Regional Field Director builds a local community network of people who speak up to improve the quality and funding of education in the state of Washington and in particular improving outcomes for marginalized communities. The range of the work includes early learning through higher education. To accomplish this work, the Regional Field Director collaborates with the LEV policy, communications, government relations, and field teams to build a network of people. Projects will include building teams of advocates, building coalitions of organizations, planning and implementing educational and fundraising events, and regularly interacting with policymakers. This position is full-time and reports to the LEV State Field Director.

Position responsibilities

- Build relationships with advocates, community-based organizations, and institutions to better understand their needs and educate and motivate people to speak up to improve education in Washington state
- Listen and learn from various stakeholders regarding their needs, and communicate those needs to influence policy and government affairs directions
- Encourage and train volunteers to speak up by email, phone calls, testifying. Facilitate placement of volunteers in policy positions
- Build teams of volunteers and build the capacity of volunteers to lead these teams
- Organize and ask volunteers to support election campaigns at both the state and local level, via endorsements, phone banking, doorbelling, and other campaign opportunities
- Design and execute work plans for regional area to meet the needs of diverse multiethnic communities, train education advocates, and implement advocacy tactics and strategies
- Effectively build coalitions and communicate LEV policy directions

Required skills

- Ability to engage in effective community organizing with measurable outcomes
- Sensitivity to racial, ethnic, and class differences, as well as other differences among people with whom you work

- Develop sustained collaborative community relationships and working partnerships with key stakeholders (e.g., community-based organizations, youth service providers, parents, and school district representatives)
- Passionate about improving public education for all of Washington's students and using social and digital media to raise awareness, build political will, and motivate audiences to take action
- Ability to effectively communicate complex, detailed information in a clear, concise, easyto-understand manner for a variety of audiences
- Exceptional written and oral communication skills
- Ability to meet multiple, shifting deadlines and priorities with nimbleness and flexibility while maintaining a perspective on long-term goals
- Proven track record in public speaking
- Strategic thinker, ability to map daily responsibilities to LEV's overall mission and goals
- A strong track record as an implementer who can prioritize and manage multiple work streams simultaneously
- Highly organized, detailed self-starter who can work independently, as well as collaborate with team members and external partners
- Work proactively and take initiative to support the changing needs of the LEV team
- Must have a car; evening and weekend work required

Minimum qualifications

- Proven track record organizing volunteers to advocate on an issue either locally or to the state
- Established relationships with regional and diverse communities
- Job includes a minimum of 15 days of travel and will include evening and weekend meetings
- Bachelor's degree, or equivalent training/experience
- At least 5–7 years of work experience or relevant volunteer experience
- A deep commitment to, and passion for, ensuring every student in Washington state has access to an excellent public education by providing supports to close the opportunity gaps in the current education system
- Proficiency with Microsoft Office 2010, including Outlook, Word, Excel, and PowerPoint

Other desired qualifications

- Fluent in Spanish language
- Graduate degree, continuing professional education and credentials

To apply

Please send a resume and cover letter to Nancy Hopkins at <u>nancy@educationvoters.org</u> with "LEV Spokane Regional Field Director position – [first and last name of the applicant]" as the subject heading.

Applications will be considered on a rolling basis. No calls please.

The League of Education Voters is an Equal Opportunity Employer.